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AHSC Announces Poster Winner For 4th Annual Celebration

SAN FRANCISCO (May 1, 2008) Imani Chapman's vibrant red, yellow, and orange Koi fishes amidst a blue sea has been chosen as the official artwork of the 4th annual Asian Heritage Street Celebration. Her design was just one of the 21 entries in the annual AHSC poster contest held in conjunction with the Kearny Street Workshop.

Chapman wins the \$500 grand prize and the opportunity to have her artwork appear on CBS Outdoor Muni bus side advertisements and Clear Channel bus shelters, plus newspaper advertisements, television commercials, the AHSC's San Francisco Unified School District Asian Pacific American Student Awards, postcards, posters, and t-shirts promoting the May 17 event, which will take place in Japantown from 11 a.m. to 6 p.m.

Born in Bermuda, Chapman lived in Britain and North Carolina before moving to the Bay Area 7 years ago to pursue her education in graphic design. Her family is a multicultural mix of many ethnicities including Filipino, Japanese, Nigerian, Welsh, Native American, French, British, and African American. Currently a student at the Art Institute of California-San Francisco, she is the founder of i Manifest Design Studio, which specializes in creative, artistic, and eco-friendly design solutions for corporate events and individuals.

She heard about the contest from her school and entered because she was interested in attending the event. Her poster design inspiration came from previous AHSC posters, which incorporated a 2 and a 3 to signify the respective year of each event. Following the tradition, her fish form a 4.

"My goal was to create something dynamic that takes a traditional Asian image and turn it into something that everyone can relate too," said Chapman. "I chose the Koi fish because they represent courage and the ability to attain goals and to overcome life's difficulties."

To contact Chapman, email imanifestdesign@gmail.com or call 510-655-1576

All of the 2008 poster entries can be viewed at www.asianfairsf.com/2008/?page_id=12.

About the Asian Heritage Street Celebration

The Asian Heritage Street Celebration is organized in cooperation with over 150 organizations in the local and Asian American community. It is the largest gathering of Asians/Pacific Islanders in America. It includes two live stages, arts & crafts section, j-car gathering, food, thai kick boxing ring and children's area. California Pacific Medical Center will also conduct free hepatitis B screenings. www.asianfairsf.com