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FOR IMMEDIATE RELEASE

**Call for Artists**  
*-Asian Heritage Street Celebration Seeks Performers-*

**SAN FRANCISCO (Mar. 4, 2008)** – Having drawn such renowned performers as rapper Jin the Emcee and former American Idol contestants Jasmine Trias and Jose “Sway” Penala, the 4<sup>th</sup> annual Asian Heritage Street Celebration is once again seeking talented artists to grace its stages. Musicians, comedians, magicians, and dance groups are all encouraged to apply. The largest Asian Pacific American event in the nation will be held Saturday, May 17 in San Francisco’s Japantown and features today’s Asian pop culture, Asian American artists, DJs, martial arts, tasty food, arts and crafts, anime, free community health screenings and exciting prizes. For more information visit [www.asianfairsf.com](http://www.asianfairsf.com).

**Submission Guidelines:**

To apply, email a biography/resume, video and/or audio links, or other applicable supplementary material to:

Christine Padilla  
AHSC Program Director  
[cvpadilla@gmail.com](mailto:cvpadilla@gmail.com)  
Email subject line: Artists Submission/AHSC 2008 – Artist Name

**Deadline:** April 21, 2008

**About the AsianWeek Foundation**

The Asian Heritage Street Celebration is organized by the AsianWeek Foundation in cooperation with over 150 organizations in the local and Asian American community. The AsianWeek Foundation is a non-profit 501(c)3 committed to developing Asian American community. All proceeds from the Celebration are donated to local and national charities. [www.asianfairsf.com](http://www.asianfairsf.com)