

Dear Friend,

I am writing to invite you to participate in an exciting and important community event and raise money for our children and their schools. The **Fourth Annual Asian Heritage Street Celebration** will be held on Saturday, May 17, 2007 from 11am to 6pm in San Francisco with our School Raffle Program.

We would very much appreciate your consideration in donating a gift item to be used as a prize in our School Raffle Fundraising Program.

Last year, 25 different schools participated, representing over 17,000 students. The program raised close to \$10,000. The AsianWeek Foundation in turn donated 104% of the proceeds to participating schools in the San Francisco Unified School District for things such as Chinese classes, field trips, sports teams, etc. This year we expect even greater participation among schools--from the elementary, middle and high schools. Proceeds will benefit our children.

Donation of an item, product or service to our raffle program will give your company exposure to estimated 100,000 festival attendees, plus all their families and friends, as tickets are sold one month in advance of the Street Celebration.

Attracting over 90,000 people last year, The Asian Heritage Street Celebration is the largest pan-Asian event in the nation. Asian Americans from throughout the Bay Area, San Francisco leaders, and more than 150 community groups representing over 525,000 members and associates join together in this event organized by the AsianWeek Foundation.

In late April, we will post the raffle program on the internet with a complete list of prizes and participating schools and programs. Your company and the item(s) donated will be recognized in the AHSC program and on the website. The more exciting and desirable your prize donation is, the greater name recognition generated for your company or establishment!

Thank you for your consideration. Attached is a donation form for your convenience. Please give something today! For inclusion in the event program, donations must be confirmed by April 1, 2008.

With your help we will continue to inspire and engage the Asian American community. Please feel free to contact me at tfang@asianweek.com or 415.321.5887. We look forward to hearing from you.

Many thanks,



Ted Fang
Director



809 Sacramento Street
San Francisco, California 94108
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Fourth Annual Asian Heritage Street Celebration 2008 Raffle Prize Sheet

*Help raise money for our children and their schools by donating a raffle prize today!
You will be helping more than 25 different public schools in San Francisco.*

Name of Company _____
Company Address _____
City _____ State _____ Zip _____
Phone _____
Email _____
Contact Person's name _____

Item(s) to be Donated

Retail Value

Items can be mailed to AsianWeek Foundation at the address below, or if you need assistance getting items to us, please indicate so here, & we will call you to coordinate.

- I will send / drop off the item to the AHSC directly.
 I will need additional assistance. Contact ph# _____

Form can be faxed to 415.397.3080 or mailed to **AsianWeek** Foundation

809 Sacramento Street
San Francisco, CA 94108
Attn: Thanh Huynh / AHSC

Questions? Please contact Thanh Huynh at 415.321-5865 or thuynh@AWFoundation.com

The AsianWeek Foundation is a non-profit 501(c)3. *Federal Tax ID# 20-1719535.*
The value of your donation is tax-deductible to the extent allowed by law. You will also receive a written acknowledgement and a tax receipt from the AHSC.



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