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FOR IMMEDIATE RELEASE

POSTER CONTEST ANNOUNCEMENT

Win Citywide exposure + \$500!

SAN FRANCISCO, CA (January 18, 2008) – The Asian Heritage Street Celebration (AHSC) and Kearny Street Workshop (KSW) announced their annual poster competition for the 4th annual Asian Heritage Street Celebration to be held on Saturday May 17, 2008.

Organizers are looking for innovative artists to create an exciting and unique image. The winning artwork will become part of the personality for this year's event. Top prize earns a \$500 grand prize, and the design will be featured in AsianWeek and used as part of the AHSC Community Outreach campaign in both Asian media and citywide media. Other select entries will also be published in AsianWeek. All entries will be posted at www.asianfairsf.com.

The Asian Heritage Street Celebration gathers the diversity of the Asian American populations of San Francisco and promotes cross cultural interaction through sharing of cultures, creation of innovative programs and entertaining activities for visitors and participants. "It's always a powerful experience to see folks getting out on the street and celebrating art and community--artists and arts supporters can expect a memorable and enriching afternoon at AHSC" – Kearny Street Workshop. For information about KSW, visit www.kearnystreet.org.

Deadline for submissions is February 29, 2008.

Send AHSC Poster Entries to: ahscposter@gmail.com

For official rules go to www.asianfairsf.com and click on "poster contest."

About the AsianWeek Foundation

The Asian Heritage Street Celebration is organized by the AsianWeek Foundation in cooperation with over 150 organizations in the local and Asian American community. The AsianWeek Foundation is a non-profit 501(c)3 committed to developing Asian American community. All proceeds from the Celebration are donated to local and national charities. www.asianfairsf.com

About Kearny Street Workshop

KSW, a non-profit, community-based organization whose mission is to produce and present art that enriches and empowers Asian Pacific American communities. Now celebrating its 35th anniversary, KSW serves the community as an information resource and through our four areas of arts programming: adult arts education, next generation arts support and training, multidisciplinary arts presentations, and publications.

www.kearnystreet.org